

Department	HUMAN RESOURCE MANAGEMENT	Applicability	Recruitment
Document Type	Job Description		
Document Subtype	TL Amazon Ads	Author	Team, HR

Introduction: You will be responsible for managing all the Amazon Ads teams & client calls.

Candidate Profile:

1. 5 Days Week.
2. Qualification:
 - a. Minimum Graduate
 - b. Minimum 2 years of experience working in Amazon ads.
3. Detail Oriented Person and should possess good Communication Skills.
4. Salary (negotiable): 3 - 5 Lakhs per annum CTC.
5. For experienced candidates, a better salary package can be considered.
6. No. of positions: 2

Responsibilities & Duties:

1. Setting up and managing Amazon Ads all assigned accounts on a weekly basis.
2. Managing a team of 3-10 members to ensure all the accounts are managed profitably.
3. Reporting to the clients and updating Account Managers on a weekly basis with updates, recommendations and insights.
4. Identifying trends, insights, and optimize spend and performance based on the insights.
5. Performing Keyword Research, Competitor Research, and Market Research for each assigned account.
6. Should have a proven track record of driving higher sales with lower ACOS.
7. Deep knowledge of Amazon ads & how the algorithm works will be necessary.
8. Past experience of conducting account audits & creating action plans will be a big plus.
9. Knowledge of Walmart, ebay and Etsy will be preferred.

NOTE: This is a brief & may not be an exhaustive overview of the tasks. This list may be expanded or contracted with due intimation to the incumbent.

I have read & acknowledged the above-mentioned Scope of Work – cum – Job Description document.

Name:

Sign:

Date: